



May 18, 2023

7:30 a.m. - 3:15 p.m.

Hershey Country Club, Hershey, Pa.

6 CPE Credits

# THE DIRECTORS INSTITUTE

## Calling all bank directors and senior executives!

The Directors Institute® canvasses current issues facing financial institutions and their boards as well as surveys comments from prior participants to create an annual program that is relevant and topical and addresses the educational needs of those institutions.

As part of the examination process, financial industry regulators increasingly are focused on the types and amount of director education afforded or required by the regulated institution. By attending the Directors Institute®, directors and executive officers can take a step in fulfilling these important regulatory obligations.

Co-Sponsored By:



## AGENDA

7:30 – 8:30 a.m.	<b>Registration and Continental Breakfast</b>
8:30 – 8:45 a.m.	<b>Welcome</b> Duncan Campbell, President & CEO, PA Bankers Association
8:45 – 9:45 a.m.	<b>Broad Realities in a Volatile Economy</b> Nicholas Bybel, Jr., Esquire, Bybel Rutledge LLP
9:45 – 10 a.m.	<b>Refreshment Break</b>
10 - 11 a.m.	<b>Issues in ALM</b> James Clarke, Ph.D., Principal, Clarke Consulting
11 a.m. – Noon	<b>2023 Economic Outlook</b> Kurt J. Rankin, The PNC Financial Services Group
Noon - 1 p.m.	<b>Luncheon</b>
1 - 2 p.m.	<b>Breakout Session #1 - see options on next page</b>
2 - 2:15 p.m.	<b>Refreshment Break</b>
2:15 - 3:15 p.m.	<b>Breakout Session #2 - see options on next page</b>

# BREAKOUT SESSION #1

## Track #1

### **Fair Lending Compliance**

Julia Kofman Greenfield, Principal

## Track #2

### **Regulatory and SEC Issues in 2023**

Carter Frantz and Erik Gerhard, Partners  
Bybel Rutledge LLP

## Track #3

### **Issues in IT and FinTech Vendor Contracting**

Louise Hutchinson, Esquire, Bybel Rutledge LLP

# BREAKOUT SESSION #2

## Track #1

### **Effective Investor Relations Programs**

Scott Martorana, Executive Managing Director  
FinPro Capital Advisors, Inc.

## Track #2

### **Cyber Security in a Digital/FinTech World**

Audrey Magennis, Director  
Cherry Bekaert

## Track #3

### **Talent Retention: Issues in Employment Contracts**

Catherine Walters, Esquire  
Bybel Rutledge LLP

Cost: \$385/person (1-4 attendees); \$365/person (5-9); \$340/person (10+)

**Visit [www.pabankers.com](http://www.pabankers.com) to register today.**

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