

AMYK INTERNATIONAL, INC




FOUNDATIONS

*Learn the Language
of Self-leadership*

FOR WOMEN BANKERS

www.shegetsit.com

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This leadership program
is everything you've been
searching for in a completely
transformational experience.

Overview of FOUNDATIONS

The ***She Gets It*** FOUNDATIONS program – ***Learn the Language of Self-leadership*** is the foundational, 6-week triple-shot of AmyK mojo you need to *regroup, recenter, and reset*. You deserve a fulfilling, joy-fueled life — get the tools you need to *focus on your priorities, fuel your energy, and align your actions* with your ideal life and career.

Why Choose *She Gets It?*

**Women are powerful beings—
it's time to unearth your potential.**

Success finds its deepest roots
in *connection & communication*.

When you learn to relate *authentically*,
lead in *every* direction (including internally),
and create natural touch points with others,
you simply can't be held back from
being brilliant in business & happy in life.

Making it to the upper levels of business
is rarely easy ...
But you've worked hard to get where you are today—
and you and your coworkers deserve to succeed
while feeling & being your best.

**We provide professional women bankers with tools
to *advance their careers, communicate with their
peers, elevate their confidence, and
master the art of Self-leadership.***

Who is AmyK?

**International,
Award-winning Speaker.
2x Amazon #1 Best-Selling Author.
Speaker. Coach. Consultant.
Master Communicator.
Cool Aunt.**



AmyK Hutchens is an energetic catalyst who's all about igniting **your** brilliance. She's an international, award-winning speaker, Amazon #1 bestselling author of the books, *The Secrets Leaders Keep* and *GET IT: Five Steps to the Sex, Salary and Success You Want*, and has over twenty-three years' experience training, coaching and consulting with clients such as Whole Foods, The Home Depot, Starbucks Canada, Comerica Bank, Expedia, Lockheed Martin, UBS, Securian Financial, iS CLINICAL, Walmart, John Paul Mitchell Systems and hundreds more.

As Founder of the global Self-leadership platform www.shegetsit.com, AmyK travels the world [physically & virtually] sharing with leaders and go-getters HOW to confidently & competently navigate their toughest conversations without saying something they regret, giving their power away or damaging their relationships.

AmyK received her M.S. from Johns Hopkins University and has been a featured guest on numerous TV, radio & print networks including Bloomberg, Entrepreneur, USA Today, US News & World Report, NBC & ABC. She resides in San Diego, California with her favorite human, Scott, and their bulldog Moose.

What will you get?

In six weeks of weekly 90-minute, LIVE interactive sessions you will:

- Understand the #1 Currency of High-Performers and how to increase it for professional and personal gain
- Discover where (and to whom) you're giving your power away and how to take it back so you can make clear, confident decisions
- Learn to harness the collective intelligence of your team and align their brilliance so you can meet & exceed your goals
- Examine the art & science of Empathic Intelligence so that you can build a healthy culture through sensitive, perceptive, and appropriate communication
- Align with your Essential Self and discover how this impacts your well-being, leadership style, and performance levels
- Master Magical Phrases and communication techniques that enhance your EQ and help you successfully navigate your toughest conversations
- Become comfortable regulating and managing your emotions to increase collaboration and strengthen your resiliency
- Gain the #1 Self-leadership tool for shifting limiting beliefs so you can better manage your mindset
- Develop a consistent pattern of leading yourself well, so you can lead others well, both in practice and by example
- Craft a Self-leadership development plan that produces meaningful, profitable results.
- And MORE!



“AmyK is the mentor and coach I had been hoping for my entire career. She never misses an opportunity to “dig-in” and get to the root of things.

As a woman in leadership, navigating her way through the corporate world, having **AmyK’s mentorship has opened my mind to new ways of thinking and allowed me to dream bigger and strive for better.**

She is a living unicorn in the business & coaching world.”

*Jacquelyn Oldham, VP of Product Development & Integration,
Unleashed Brands*

*To lead others well ...
you must first lead yourself well.*

Choose the experience that's ideal for you.

ENERGETIC ELEMENTS	PRIMARY MEMBERSHIP	PREMIER/VIP MEMBERSHIP
Six 90-Minute LIVE, Online MasterClasses w/AmyK	✓	✓
Session #1: Your Essential Self	✓	✓
Session #2: Energy & Energetics	✓	✓
Session #3: Connection, Story & Power	✓	✓
Session #4: Communicating to Connect	✓	✓
Session #5: Re-center & Re-set	✓	✓
Session #6: Aligning Brilliance	✓	✓
Six Corresponding Playbooks with Self-leadership Tools & Exercises	✓	✓
Six <i>Captivatingly Radiant Conversations</i> [CRC] Videos & Playbooks to Elevate Your Energy & Radiance	✓	✓
Email Access to AmyK Throughout the Six Week Program - <i>AmyK is here for you.</i>	✗	✓
Six Advanced Self-leadership Energy Exercises to Fast Track You Forward	✗	✓
Six 60-Minute LIVE, Online <i>Group Coaching</i> Sessions w/AmyK	✗	✓
LIVE BONUS CLASS with AmyK <i>Ignite Your Spark - The Energetics Behind Your Performance, Productivity & Next Promotion</i>	✗	✓
LIVE BONUS CLASS with AmyK <i>Communicating to Connect - Healthy & Healing Conflict Resolution Techniques</i>	✗	✓
LIVE BONUS CLASS with AmyK <i>Integrating Your Shadow - Getting Back to Grounded, Internal Peace</i>	✗	✓
TICKET to the 90-Minute LIVE, Online SUMMIT <i>SGL: Your Genius, Passion & Power Pathway BOOYAH!</i>	✗	✓
A TOTAL VALUE OF: \$14,000 - \$25,000 Women Bankers' Rate	\$997 \$697	\$2107 \$1697

Primary

Six 90-Minute LIVE, Online Classes

- 1x a week for 6 weeks
- Starts April 9, 2024
- Noon-1:30pm
- LIVE, taught by AmyK
- Recorded
- Zoom platform

Six Corresponding Class Playbooks

- You'll get a Playbook for each class filled with proven tools & exercises to support your Self-leadership journey.
- AmyK has coached hundreds of leaders and trained hundreds of thousands of leaders over the last 22+ years, and she's bringing the best-of-her-best tools to elevate YOUR path.

Six *Captivatingly Radiant Conversations* [CRC] Videos to Elevate YOUR Energy & Radiance

- Get a boost of AmyK's Divine Energy & provocative thinking each week. AmyK's sharing an uplifting, thoughtful concept along with a provocative set of questions to elevate your energy & state of play.
- These videos are absolute gems in helping you embody an energy shift so you can move forward with greater confidence & resiliency. Genuine mood shift? Darn skippy!

Premier/VIP

Everything in the PRIMARY Experience plus ...

Email Access to AmyK

AmyK's got your back! Got a question? Reach out to us at support@shegetsit.com.

Six Advanced Self-leadership Energy Exercises to Fast Track You Forward

- AmyK's not messing around. She may be irreverent --BUT -- she's totally serious about getting you results.
- These exercises are beautifully designed & wisely constructed to fast track your Self-leadership mastery.

Six 60-Minute LIVE, Online Group Coaching Sessions

Ask AmyK Anything

Real world questions answered in real time! Everyone loves these sessions because it's like sitting down with your favorite beverage and your bestie [or your Cool Aunt] and gettin' the most support & best advice EVER!

Stuck? Got a tough conversation on the horizon? Navigating office politics? Need to turn around a low-performer? Ready for a raise? Feeling depleted or burned-out? Looking for feedback? This sacred space is your portal to coaching, consulting and mentorship. Click on the Zoom link we send you each week and join the discussion. It'll be juicy!

- 1x a week for 6 weeks
- Starts April 12, 2024
- Noon - 1pm
- LIVE with AmyK
- Recorded
- Zoom platform

Premier/VIP_{continued}

BONUS CLASS with AmyK:

The Energetics Behind Your Performance, Productivity & Next Promotion

60-Minutes LIVE & Online

In this highly valuable session, AmyK share insights and strategies on *how* to ask for your next raise & promotion. From sustaining your high-performance and getting the credit you're due for the significant contributions you make [without begging ;)], to shifting the internal perspectives in your head and how you frame these critical conversations, this session will set you up to advance your career and your career confidence.

- April 24, 2024
- Noon - 1pm
- LIVE with AmyK
- Recorded
- Zoom platform

BONUS CLASS with AmyK:

Communicating to Connect ~ Healthy & Healing Conflict Resolution Techniques

60-Minutes LIVE & Online

Life is challenging - people are messy - some relationships are filled with more conflict than is healthy. AND ... conflict happens ... even in great relationships. In this Bonus Session, AmyK shares highly practical communication strategies and techniques for resolving conflict so you can get back to healthier relationship dynamics faster. Whether the drama and tension occurs at work or at home, AmyK is sharing her Magical phrases and frameworks to reduce the friction and increase the ease ... one conversation a time.

- May 1, 2024
- Noon - 1pm
- LIVE with AmyK
- Recorded
- Zoom platform

Premier/VIP_{continued}

One 60-Minute LIVE, Online BONUS CLASS with AmyK:

Integrating Your Shadow for Grounded Peace

Discovering, managing and integrating your Shadow is a critical step in Self-awareness and emotional mastery. This 60-minute class is an extended, deeper dive into the explorations of your Shadow. Shadow integration leads to greater authenticity, self-acceptance & consciousness, as well as boosting your creativity & energy. This class is chock-full of AH-HAs and insights!

- May 8, 2024
- Noon - 1pm
- LIVE with AmyK
- Recorded
- Zoom platform

Ticket to the 90-Minute LIVE, Online *SHE GETS IT* Summit

Your Genius, Passion & Power Pathway

This Summit is the ideal way to help you re-engage and sustain your momentum to ensure you advance your career, relationships and life.

Just when you're starting to experience a dip in your energy -- AmyK will bounce back into your life for a whole new shot of Self-leadership mojo. Join us and set yourself up to get a high-energy, high-value session filled with NEW tools to ensure a successful path ahead so you get more brilliant results in creating the life you desire.

- May 30, 2023
- Noon - 1:30pm
- LIVE with AmyK
- Recorded
- Zoom platform

Women Bankers Calendar 2024

Masterclasses for Both Primary and Premier/VIP Participants

Week #1: Tuesday, April 9, 2024, Noon - 1:30pm

Week #2: Tuesday, April 16, 2024, Noon - 1:30pm

Week #3: Tuesday, April 23, 2024, Noon - 1:30pm

Week #4: Tuesday, April 30, 2024, Noon - 1:30pm

Week #5: Tuesday, May 7, 2024, Noon - 1:30pm

Week #6: Tuesday, May 14, 2024, Noon - 1:30pm

Premiere/VIP AAA Group Coaching Calls

Week #1: Friday, April 12, 2024, Noon - 1pm

Week #2: Friday, April 19, 2024, Noon - 1pm

Week #3: Friday, April 26, 2024, Noon - 1pm

Week #4: Friday, May 3, 2024, Noon - 1pm

Week #5: Friday, May 10, 2024, Noon - 1pm

Week #6: Friday, May 17, 2024, Noon - 1pm

Premier/VIP Bonus Classes

#1 Wednesday, April 24, 2024, Noon - 1pm

#2 Wednesday, May 1, 2024, Noon - 1pm

#3 Wednesday, May 8, 2024, Noon - 1pm

Premier/VIP Bonus Summit

Thursday, May 30, 2024, Noon - 1:30pm