

# Editorial Calendar

Edition	Advertising/Article Deadline	Publication Date
Spring	Jan. 26, 2024	March 8, 2024
Summer	April 26, 2024	June 14, 2024
Fall	July 26, 2024	Sept. 6, 2024
Winter	Oct. 25, 2024	Dec. 6, 2024

# Advertising Rates

## Full-Color Advertising

Ad Size	1x	2x*	3x*
Full Page	\$1,100	\$990	\$850
Half Page	\$750	\$700	\$650
Quarter Page	\$600	\$550	\$475

## Cover Rates

Ad Size	1x	2x*	3x*
Back	\$1,680	\$1,450	\$1,250
Inside Back	\$1,500	\$1,275	\$1,125
Inside Front	\$1,350	\$1,150	\$1,000

Note: All advertisements are digitally published in full color unless otherwise noted.

\*The discount will be given for two or more ads in one calendar year. The rate listed is per ad.

For questions, please contact Tiffani Chambers, [tchambers@pabankers.com](mailto:tchambers@pabankers.com), (717) 255-6928.