

# Editorial Calendar

Edition	Advertising/Article Deadline	Publication Date
Spring	Jan. 31, 2025	March 7, 2025
Summer	May 9, 2025	June 13, 2025
Fall	Aug. 24, 2025	Oct. 3, 2025
Winter	Nov. 21, 2025	Jan. 2, 2025

# Advertising Rates

## Full-Color Advertising

Ad Size	1x	2x*	3x*
Full Page	\$1,100	\$990	\$850
Half Page	\$750	\$700	\$650
Quarter Page	\$600	\$550	\$475

## Cover Rates

Ad Size	1x	2x*	3x*
Back	\$1,680	\$1,450	\$1,250
Inside Back	\$1,500	\$1,275	\$1,125
Inside Front	\$1,350	\$1,150	\$1,000

Note: All advertisements are digitally published in full color unless otherwise noted.

\*The discount will be given for two or more ads in one calendar year. The rate listed is per ad.

For questions, please contact Tiffani Chambers, [tchambers@pabankers.com](mailto:tchambers@pabankers.com), (717) 255-6928.