



Women in Banking Recognition of Excellence Program: How to Write a Compelling Nomination

Consider carefully which category is most fitting for your nominee.

Please use the guidelines and checklist provided to match your nominee to the best award category.

Do not just say your nominee is outstanding – prove it!

It is important to use specific and concrete examples to illustrate how your nominee meets each of the eligibility and award criteria. Provide examples of how your nominee has demonstrated outstanding character and is a deserving candidate for the award. In all cases, please outline what the nominee does that is above and beyond their job responsibilities.

Well-written nominations are more appealing to the panel of reviewers.

- Write short sentences that are concise and give specific detail.
- Support their nomination with your own observations, as well as qualitative and quantitative facts, statistics and metrics.
- Provide a complete overview of the nominee's accomplishments. It is important to tell the nominee's story as you would a stranger.
- Use an active voice when writing.

Create a unique picture of your nominee.

- Solicit information from others to strengthen the nomination.
- Describe unique characteristics that offer more substance than "the nominee is a great or nice person."

The selection committee is relying on your words to give them a positive, factual picture of your nominee's accomplishments. Explaining detailed behaviors and giving specific examples will make it obvious why someone deserves to be recognized.

- WHAT did the nominee do?
 - Projects and/or activities above the nominee's job description
 - Any challenges or issues encountered and overcome?
- HOW did he/she do it?
 - Initiative and/or leadership
 - Teamwork
 - Creativity and/or innovations
 - Behaviors and/or attitudes
- WHAT were the results and/or impact?
 - What did the nominee's efforts accomplish?
 - Are there specific benefits that your organization or the industry derived from those efforts?
- Keep it brief. Too much information that is not relevant to the criteria can be harmful. Avoid giving work history or job descriptions, unless it directly relates to the award criteria. The goal is quality, not quantity.

Women in Banking Recognition of Excellence Checklist

Through the Women in Banking Recognition of Excellence Program, we wish to acknowledge rising stars and leaders throughout our industry going the extra mile to promote and inspire women to reach their full potential.

Anyone (member or non-member) can nominate a candidate to receive one of two awards: Patricia A. Husic Woman of Influence Award or Champion for Women Award. Please use the guidelines and checklist below to match your nominee with the best award category. Prior nominees may be re-nominated.

Please note that all nominees are required to attend the 2026 Women in Banking Conference.

PATRICIA A. HUSIC WOMAN OF INFLUENCE AWARD

A successful nominee for the Patricia A. Husic Woman of Influence Award:

- is a CEO or executive leader currently employed at a PA Bankers member bank;
- has achieved success within a leadership role;
- displays qualities of courage, values and ethics;
- demonstrates undeniable enthusiasm for her industry, institution and the community in which she lives and works;
- displays the ability to utilize her skills within and outside of her career;
- has passion for being a change agent; and
- is driven to accomplish great things.

CHAMPION(S) FOR WOMEN AWARD

A successful nominee for the Champion(s) for Women Award:

- can be a seasoned male or female professional currently employed at a PA Bankers member bank;
- is invested in others, celebrates success in others, and fosters growth to the fullest potential;
- continuously promotes and inspires women in the workplace to reach their full potential through personal commitment, application and dedication;
- has the ability and interest in training, developing, mentoring and coaching women.