

# 2023 Diversity, Equity and Inclusion (DEI) Conference



**April 19 - 20, 2023**

Hershey Lodge &  
Convention Center  
Hershey, Pa.

**April 19, 2023**

Roundtable Discussion: 3 - 5 p.m.  
Networking Reception: 5 - 6 p.m.

**April 20, 2023**

Conference: 8 a.m. - 4:30 p.m.

**Cost:**

Member: \$325

Affiliate Member: \$385

Non-Member: \$488

## SESSIONS INCLUDE:



Assessing the Current State of  
DEI at Your Bank



Accountability for DEI –  
*Measuring Your Bank's Progress  
with Scorecards/Dashboards*



Setting up a DEI Framework at  
Your Bank



Employee Resource Groups –  
*Who, Why and How to Create  
Sustainable Efforts to Support  
Underserved Employees and  
Overall DEI Efforts at Your Bank*



Supplier Diversity



Funding for Black and Brown  
Businesses

## FEATURING:



## DEI Roadmap Launch

PA Bankers will be launching its DEI roadmap at the 2023 conference. DEI TRACC is a blueprint for our member banks to launch, refine and sustain effective DEI efforts regardless of bank size or geography.

Visit [www.pabankers.com](http://www.pabankers.com) to register today!

Questions? Jackie Catalano | [jcatalano@pabankers.com](mailto:jcatalano@pabankers.com) | (717) 255-6939

## KEYNOTE SPEAKER

**Bernadette Smith**  
**Founder and CEO of Equality Institute**

***Presenting "Voices Carry: Everyone's Role as an Ally in the Workplace"***

**Bernadette Smith is an award-winning author of four books. She has presented to enthusiastic audiences of CEOs, associations, entrepreneurs, leadership teams, sales professionals, account executives, marketing executives, human resource managers and more. Her expertise has been sought after by the New York Times, Forbes, the Washington Post and Fast Company, among many others, and she's appeared on the Today Show, the BBC, National Public Radio and CNN.**



Please join us for PA Bankers' second annual Diversity, Equity and Inclusion (DEI) Conference. Attendees will hear from industry professionals as they share best practices and lessons learned in the DEI space.



Banks of all sizes will have the opportunity to be part of conversations around supplier diversity, accountability for DEI, employee resource groups, and more during the pre-conference roundtable discussions, general and breakout sessions.

## Room Reservations

Please call the Hershey Lodge Reservation office, (855) 729-3108, and ask for the PA Bankers Association/ DEI Conference room block, April 19, 2023.

The room rate is \$179/room/night, plus an 11-percent tax (\$198.69).

**Visit [www.pabankers.com](http://www.pabankers.com) to register today!**

**Questions?** Jackie Catalano | [jcatalano@pabankers.com](mailto:jcatalano@pabankers.com) | (717) 255-6939