



# WOMEN IN BANKING CONFERENCE

March 12-13, 2023 | Hershey Lodge & Convention Center | Hershey, Pa.



## Speakers Include:

### AmyK

Award-winning Speaker,  
Author, Trainer, Coach and  
Master Communicator



### Nan Gesche

Educator, Speaker and Coach

### Neeli Bendapudi, Ph.D.

President,  
Pennsylvania State University



## March 12

### Tour of High Point Mansion\*

Step Inside the Home of Milton  
and Catherine Hershey

12:45-2:30 p.m. | Space is limited.

### Pre-Conference Session\*

The Path to More: Creating a  
Mentorship Program for Your Bank

3-5 p.m. | 2 CPE Credits

### Networking Reception

6-7 p.m.

## March 13

### Women in Banking Conference

8 a.m.-4:15 p.m. | 5.5 CPE Credits

*\*This event is not included in the conference  
registration fee. Pre-registration is required.*

## CONFERENCE TOPICS

- PA Bankers Workforce and DEI Update
- Critical Thinking: Making Decisions That Stick
- Advocacy Update from the PA State Treasurer
- My Mentor Wish List: How the Journey Changes When a Bank Embraces Mentorship
- She Gets It: The Power of Profitable Conversations
- And MORE!

## RECOGNITION

Join us as we celebrate winners in the following categories:

- The Patricia A. Husic Woman of Influence Award;
- Tomorrow's Promise Award; and
- Champion for Women Award (two awards - one Affiliate Member and one financial institution member).



**Tour of High Point Mansion\*:** Members/Affiliate Members: \$20 | Non-Members: \$30

**Pre-Conference Session\*:** Members: \$100 | Affiliate Members: \$125 | Non-Members: \$150

**Women in Banking Conference:** Members: \$325 | Affiliate Members: \$385 | Non-Members: \$488

**Visit [www.pabankers.com](http://www.pabankers.com) to register today!**

**Questions?** Jackie Catalano | [jcatalano@pabankers.com](mailto:jcatalano@pabankers.com) | (717) 255-6939