

# EXECUTIVE MANAGEMENT CONFERENCE

## Calling All Executives and Senior Decision Makers!

Register now for the Executive Management Conference to learn about industry specific topics and participate in peer exchange opportunities.

📅 **Sept. 8-9, 2025**

📍 **The Hotel Hershey, Hershey, Pa.**

💰 **Member: \$350 | Affiliate Member: \$410 |  
Non-Member: \$525**



**REGISTER NOW**

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## PRE-CONFERENCE:

### Peer Exchange: Current Banking Environment

Facilitator:  
Nick Bybel, Jr.  
Bybel Rutledge

## GENERAL SESSIONS:

### Economic Update

Travis Clark  
Visa

### AI Governance and Cybersecurity in Banking: Balancing Innovation with Ethical AI Practices

Alec Crawford  
Artificial Intelligence Risk, Inc.

### Fraud Panel

Moderator:  
Duncan Campbell, PA Bankers

Panelists:  
Kevin Colgan, The Honesdale  
National Bank  
Rick Cimasky, Penn Community  
Bank  
Corporal David Humphreys, PA  
State Police  
Lauren Fetch, U.S. Postal Inspection  
Service

### Regulatory and Stablecoin Update

Jess Sharp  
American Bankers Association

### The Emerging Consumer: What's New? What's Next?

Joe Sullivan  
Market Insights Group