

# WOMEN IN BANKING RECOGNITION OF EXCELLENCE PROGRAM

Presented by:




## Honoring Influential Women & Champions for Women in the PA Banking Industry

### **THE PATRICIA A. HUSIC WOMAN OF INFLUENCE AWARD:**

A CEO or executive leader who has achieved success within a leadership role and displays courage, values and ethics, as well as undeniable enthusiasm for the industry, her institution and the community

 **TOMORROW'S PROMISE AWARD:** A woman, aged 35 or younger, who is making a significant impact in her industry and community

 **CHAMPION FOR WOMEN AWARD (2 awards):** A seasoned male or female professional at a PA Bankers financial institution and/or Affiliate Member organization who continuously promotes and inspires women in the workplace to reach their full potential

## NOMINATION DETAILS:

- To fill out your nomination form, please visit [www.pabankers.com](http://www.pabankers.com).
- Use the checklist on the form to nominate successful candidates.
- High-resolution photo and biography are required for submission.
- The deadline for entries is **March 14, 2022**.

## ELIGIBILITY CRITERIA

### Who may nominate a qualified candidate?

Nominations will be accepted from any member source; however, submissions may not be anonymous. The nominee will be made aware of the nomination and is required to attend the Women in Banking Conference on May 2, 2022.

### Who is eligible for nomination?

- Nominees must be employed at a financial institution member of PA Bankers.
- Candidates for the **Patricia A. Husic Woman of Influence Award** must be a CEO or executive leader.
- Candidates for the **Tomorrow's Promise Award** must be 35 years of age, or younger, on Dec. 31, 2021.
- Candidates for the **Champion for Women Award** may be a seasoned male or female professional at a PA Bankers financial institution or Affiliate Member organization.

## QUESTIONS? CONTACT:

**Karen McDermott**  
Director, Member Relations  
[kmcdermott@pabankers.com](mailto:kmcdermott@pabankers.com)  
**(717) 255-6914**

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## **How to Write a Compelling Nomination**

### **Consider carefully which category is most fitting for your nominee.**

Please use the guidelines and checklist provided to match your nominee to the best award category.

### **Do not just say your nominee is outstanding – prove it!**

It is important to use specific and concrete examples to illustrate how your nominee meets each of the eligibility and award criteria. Provide examples of how your nominee has demonstrated outstanding character and is a deserving candidate for the award.

### **Well-written nominations are more appealing to the panel of reviewers.**

- Write short sentences that are concise and give specific detail.
- Support their nomination with your own observations, as well as qualitative and quantitative facts, statistics and metrics.
- Provide a complete overview of the nominee's accomplishments. It is important to tell the nominee's story as you would a stranger.
- Use an active voice when writing.

### **Create a unique picture of your nominee.**

- Solicit information from others to strengthen the nomination.
- Describe unique characteristics that offer more substance than "the nominee is a great or nice person."

The selection committee is relying on your words to give them a positive, factual picture of your nominee's accomplishments. Explaining detailed behaviors and giving specific examples will make it obvious why someone deserves to be recognized.

- WHAT did the nominee do?
  - Projects and/or activities above the nominee's job description
  - Any challenges or issues encountered and overcome?
- HOW did he/she do it?
  - Initiative and/or leadership
  - Teamwork
  - Creativity and/or innovations
  - Behaviors and/or attitudes
- WHAT were the results and/or impact?
  - What did the nominee's efforts accomplish?
  - Are there specific benefits that your organization or the industry derived from those efforts?
- Keep it brief. Too much information that is not relevant to the criteria can be harmful. Avoid giving work history or job descriptions, unless it directly relates to the award criteria. The goal is quality, not quantity.



**Women in Banking  
Recognition of Excellence Program  
Guideline • Checklist**

Through the Women in Banking Recognition of Excellence Program, we wish to acknowledge rising stars and leaders throughout our industry going the extra mile to promote and inspire women to reach their full potential. We thank the 2022 sponsors, Pillar +Aught and Schneider Downs, for their support.

Anyone (member or non-member) can nominate a candidate to receive one of three awards: Patricia A. Husic Woman of Influence Award, Tomorrow's Promise Award and Champion for Women Award (two winners). Please use the guidelines and checklist below to match your nominee with the best award category. Prior nominees may be re-nominated.

**Please note that all nominees are required to attend the 2022 Women in Banking Conference.**

**PATRICIA A. HUSIC WOMAN OF INFLUENCE AWARD**

A successful nominee for the Patricia A. Husic Woman of Influence Award:

- is a CEO or executive leader;
- has achieved success within a leadership role;
- displays qualities of courage, values and ethics;
- demonstrates undeniable enthusiasm for her industry, institution and the community in which she lives and works;
- displays the ability to utilize her skills within and outside of her career;
- has passion for being a change agent; and
- is driven to accomplish great things.

**TOMORROW'S PROMISE AWARD**

A successful nominee for the Tomorrow's Promise Award:

- is a woman aged 35 or younger (by Dec. 31, 2021);
- is making a significant impact in her industry and community, making her 'one to watch;'
- is interwoven and involved in her community;
- achieves success independently, but also thrives on sharing her vision with others and contributing to team success;
- welcomes change and opportunities to take on new projects; and
- is shaping her organization, not only in terms of financial success, but in serving as an example to others.

## **CHAMPION(S) FOR WOMEN AWARD**

A successful nominee for the Champion(s) for Women Award:

- can be a seasoned male or female professional at a PA Bankers Financial Institution Member and/or a PA Bankers Affiliate Member;
- is invested in others, celebrates success in others, and fosters growth to the fullest potential;
- continuously promotes and inspires women in the workplace to reach their full potential through personal commitment, application and dedication;
- has the ability and interest in training, developing, mentoring and coaching women.

Please note: Two Champion(s) for Women Award recipients will be recognized: one to an employee of a financial institution member and one to a representative from a PA Bankers Affiliate Member.

**For questions regarding this nomination form, please contact:**

Karen McDermott

[kmcdermott@pabankers.com](mailto:kmcdermott@pabankers.com)

Main Number: (717) 255-6900

Direct: (717) 255-6914

### **DEADLINE FOR ENTRIES:**

March 14, 2022

Before filling out the submission form, please review the “How to Write a Compelling Nomination” sheet, located in this packet.

Please have a high-resolution photo and candidate biography ready before starting the nomination form - both are required for final submission.



**Women in Banking  
Recognition of Excellence Program  
Submission Form**

**Please identify an award:**

- Patricia A. Husic Woman of Influence Award
- Tomorrow's Promise Award
- Champion for Women Award

**Nominee's Information:**

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Nickname: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Nominee's Employment Information:**

Job Title: \_\_\_\_\_

Employer's Name: \_\_\_\_\_

Employer's Phone [999-999-9999]: \_\_\_\_\_

Employer's Postal Address: \_\_\_\_\_

**Nominee's Attributes:**

Please describe this individual's exceptional attributes and how they are relevant to the award category chosen. Please provide at least one specific example.

**(500 words maximum)**

For Woman of Influence nominations, please provide at least three specific examples of the impact of their influence (at least one within the bank, at least one within the industry and at least one within the community).

Bank **(300 words maximum)**:

Industry **(300 words maximum)**:

Community **(300 words maximum)**:

Please explain this individual's achievements and how they are relevant to impacting others, his/her organization and/or industry. Please provide at least one specific example. **(500 words maximum)**

How does the nominee impact his/her community? Please provide at least one specific example. **(500 words maximum)**

**Proposer's Information**

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Relationship to the Nominee: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number [999-999-9999]: \_\_\_\_\_

**SUBMISSION REMINDERS:**

Nominations are due by March 14, 2022.

Please submit a high-resolution photo and biography of the candidate with the nomination form.

**For questions regarding this nomination form, please contact:**

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