

Editorial Calendar

Edition	Advertising/Article Deadline	Publication Date
Spring	Jan. 27, 2023	March 3, 2023
Summer	April 28, 2023	June 2, 2023
Fall	July 28, 2023	Sept. 1, 2023
Winter	Oct. 27, 2023	Dec. 1, 2023

Advertising Rates

Full-Color Advertising

Ad Size	1x	2x*	3x*
Full Page	\$1,100	\$990	\$850
Half Page	\$750	\$700	\$650
Quarter Page	\$600	\$550	\$475

Cover Rates

Ad Size	1x	2x*	3x*
Back	\$1,680	\$1,450	\$1,250
Inside Back	\$1,500	\$1,275	\$1,125
Inside Front	\$1,350	\$1,150	\$1,000

Note: All advertisements are digitally published in full color unless otherwise noted.

*The discount will be given for two or more ads in one calendar year. The rate listed is per ad.

For questions, please contact Tiffani Chambers, tchambers@pabankers.com, (717) 255-6928.