



## FOR IMMEDIATE RELEASE

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### **CLEM ROSENBERGER, III HONORED WITH BANKING ADVOCACY AWARD**

**Harrisburg, Pa.** – The Pennsylvania Bankers Association (PA Bankers) is pleased to announce Clem Rosenberger, III, president and chief executive officer, NexTier Bank, as the recipient of the 2024 William S. Latoff Advocacy Award.

The award recognizes an individual who displays excellence in advocacy as an active policymaker for PA Bankers, an outspoken and successful advocate for the industry and a committed supporter of the Pennsylvania Bankers Public Affairs Committee (PaBPAC).

“Throughout his tenure with PA Bankers, Clem has demonstrated tremendous leadership, advocating for Pennsylvania’s banking industry, both at the state and federal levels,” said Duncan Campbell, PA Bankers’ president and CEO. “From participating in numerous congressional meetings and banker advocacy visits to supporting the association through committee leadership, Clem has led by example, emphasizing the importance of banker advocacy.”

Rosenberger currently chairs the association’s Government Relations Policy Committee, serves as vice chair of the Advocacy Committee, is a member of the PA Bankers Board of Directors, and volunteers as a federal contact banker. Previously, he led the association’s federal banker volunteer policy and grassroots advocacy team. Additionally, Rosenberger is an avid supporter of the Pennsylvania Bankers Public Affairs Committee (PaBPAC) and regularly engages with the association’s advocacy events and initiatives.

The award honors the late William S. Latoff, former chairman and CEO of DNB First, National Association in Downingtown. Latoff was the chair of the PaBPAC Board of Directors from 2007-10, a PA Bankers Government Relations Policy Committee member, the chairman of the Nominating Advisory Committee of the Federal Reserve Bank of Philadelphia and a representative to the ABA’s BankPAC Committee.

“I am honored and humbled by being named as this year’s recipient of the William S. Latoff Advocacy Award,” said Rosenberger. “The importance of serving the banking industry through state and federal advocacy was instilled in me early in my career, inspired by the example of many great leaders that I have had the privilege to learn from. Many of these leaders continue to this day working to advocate for the industry and, more importantly, for regulatory and

legislative changes that will help us carry out our mission as bankers to strengthen the communities we live and work in. I encourage all emerging leaders to get involved, advocate for your community, for your customers, and help us to help others.”

*PA Bankers has been bringing banks and bankers together for more than 125 years to learn, grow, serve and engage with their peers, communities and lawmakers. The association has built a strong reputation as a leading advocate for banking policies at the state and federal levels, as well as the delivery of quality education, products and services for banks of all sizes and their employees.*

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