

# FALL GROUP MEETINGS

## SPONSORSHIP OPPORTUNITIES

### DATES

#### GROUP 1

Oct. 20, 2020

#### GROUP 2

Oct. 6, 2020

#### GROUP 3

Oct. 13, 2020

#### GROUP 4

Oct. 7, 2020

#### GROUP 5

Oct. 22, 2020

#### GROUP 6

Oct. 14, 2020

Join us this October for our annual Fall Group Meetings!

### NETWORK WITH DECISION-MAKERS

This year's virtual platform offers you the unique opportunity to connect with banking industry decision-makers.

### GAIN MAXIMUM EXPOSURE

Through your sponsorship, you will have the opportunity to introduce and welcome attendees to the Fall Group Meetings, as well as be the "highlighted sponsor" on our new and exciting virtual networking game.

### Sponsorship Benefits

- Company contact information and logo will be displayed during the Group meeting.
- Company representative may deliver a welcome message to the group.
- Company logo will be displayed during the entire networking event (see example below).
- Company logo will be placed on PA Bankers website.
- Two complimentary registrations for Group Meeting and networking game.

#### Go Remote Game Lobby



### STATEWIDE SPONSOR

ALL Meetings

\$5,000

### REGIONAL SPONSOR

Any Three Meetings

\$2,500

### MEETING SPONSOR

One Meeting

\$1,000

\*Sponsorship Group choice is given on a first-come-first-serve basis.

Karen McDermott | [kmcdermott@pabankers.com](mailto:kmcdermott@pabankers.com) | (717) 255-6914



Pennsylvania Bankers Association  
Celebrating 125 Years of Excellence

## SPONSORSHIP AGREEMENT

Fall Group Meeting Sponsorship Option Selection Attachment

Select your level of participation:

- Statewide Fall Group Meeting Sponsor - ALL Locations** **\$5,000**
- Regional Fall Group Meeting Sponsor - 3 Locations** **\$2,500**  
PICK YOUR GROUPS/DATES: \_\_\_\_\_
- Fall Group Meeting Sponsor - 1 Location** **\$1,000**  
PICK YOUR GROUP/DATE: \_\_\_\_\_

The signed Agreement, deposit and option selection attachment must be accompanied by an electronic logo and company description for any companies that have not previously sponsored a PA Bankers event\* (emailed to [kmcdermott@pabankers.com](mailto:kmcdermott@pabankers.com)). The logo must be high res. and sent in either EPS or JPEG format.

\*Please note: PA Bankers will use the high-resolution logos and company descriptions on file for any organizations that have previously sponsored a PA Bankers event, unless otherwise instructed. To confirm the description and logo on file for your organization or to make any changes, please contact Courtney Young, [cyoung@pabankers.com](mailto:cyoung@pabankers.com).

\_\_\_\_\_  
Authorized Representative (PLEASE PRINT)

\_\_\_\_\_  
Signature (Indicates acceptance of sponsorship terms)

\_\_\_\_\_  
Company (List as it should appear in all promotional materials)

\_\_\_\_\_  
Email

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
**Additional Contact** (i.e. Assistant, Marketing Dir.)

\_\_\_\_\_  
**Email**

Please return Application for Sponsorship, signed Prospectus and Deposit to: Karen McDermott, PA Bankers Association, 3897 N. Front St., Harrisburg, PA 17110. Please email company logo (EPS or JPEG format) and description to [kmcdermott@pabankers.com](mailto:kmcdermott@pabankers.com).



Pennsylvania Bankers Association  
*Celebrating 125 Years of Excellence*

## SPONSORSHIP AGREEMENT

This Agreement is made \_\_\_\_\_, 202\_ (the “effective date”) between the PA Bankers Association, a nonprofit corporation exempt under Internal Revenue Code § 501 (c ) (6) (“the Association”), and \_\_\_\_\_ (“the Sponsor”) who are its Parties.

To further its tax-exempt purposes, the Association offers member professional development and networking programs such as the Program to which this Agreement applies. The Parties have agreed to enter this Agreement which sets forth the terms of the Sponsor’s non-exclusive sponsorship of the PA Bankers Fall Group Meeting(s) to be held on \_\_\_\_\_, at \_\_\_\_\_, (the “Program”).

### 1) Purpose of Agreement

For the purpose of this Agreement, the Association agrees to identify and acknowledge the Sponsor as an exclusive Sponsor of the Program by displaying Sponsor’s logo and other agreed-upon information in the Association’s marketing, advertising and promotional media in connection with this Program, in the manner, placement and form reasonably determined by the Association in its sole discretion. Sponsor agrees to provide all the necessary information and materials for use solely in connection with its sponsorship of this event.

### 2) License of Intellectual Property

- a) The Association is the sole owner of all rights, title and interest to the Association’s information, including its name and logo and all other intellectual property (collectively, the “Association’s property”) unless otherwise provided. The Association hereby grants to Sponsor a limited, non-exclusive license to use certain Association intellectual property including its name and logo solely in connection with promotion of Sponsor’s sponsorship of this Program. Sponsor agrees that it shall not use the Association’s property in a manner that states or implies that it endorses the Sponsor’s services or products. The Association reserves the right to review and approve in advance all uses by the Sponsor of the Association’s intellectual property, which approval will not be unreasonably withheld.
- b) Sponsor is the sole owner of all rights, title and interest to all Sponsor information including Sponsor name, logo and all other intellectual property, unless otherwise provided. Sponsor hereby grants to Association a limited, non-exclusive license to use certain of Sponsor’s intellectual property (collectively, the “Sponsor’s property”), solely to identify Sponsor as a Sponsor of this Program. Sponsor retains the right to review and approve in advance all uses of such intellectual property, which approval will not be unreasonably withheld. Sponsor represents and warrants that it has not previously disposed of any of the rights herein granted to Association nor previously granted any rights adverse or inconsistent with its grant to Association and there are no rights outstanding which would diminish, encumber or impair Association’s use and that the Sponsor does not and will not violate or infringe upon any intellectual property of any third party.

- c) When this Agreement terminates, all rights and privileges for use of the other Party's property shall expire and each Party shall discontinue the use of the other Party's property.

### **3) Payment Schedule**

In consideration of the right to sponsor the Program a non-refundable payment of fifty percent of the selected sponsorship level must be paid to the Association by September 11, 2020. The balance will be due not more than 30 days following completion of the Program.

### **4) Relationship of Parties**

The parties are independent contractors of each other. Nothing in this Agreement shall create any association, joint venture, partnership, or agency relationship of any kind between the parties.

### **5) Indemnification**

The Sponsor will indemnify and hold harmless the Association, its related entities, agents, officers, directors, employees, successors and assigns from and against any and all claims, losses, damages, judgments, settlements, costs and expenses and liabilities of any kind incurred as a result of (i) any act or omission by Sponsor or its officers, directors, employees, agents, successors or assigns; (ii) any use of intellectual property or other information, products or services provided by Sponsor; and/or (iii) the inaccuracy or breach of any of the covenants representations or warranties made by Sponsor in this Agreement. This indemnity will require the payment of costs or expenses by the Sponsor as they occur. This indemnity will survive any termination or expiration of this Agreement.

### **6) Confidentiality**

Confidential information is any information which is marked as such and all other information which a reasonable person would consider to be confidential. Confidential information shall include but not be limited to information regarding the Association, its operations, programs, activities, financial condition and membership lists. During the term of this Agreement, each Party shall use and reproduce the other Party's confidential information only for purposes of this Agreement and only to the extent necessary. Each Party shall restrict disclosure of the other's confidential information to its employees and agents with a reasonable need to know such confidential information and shall not disclose the others' confidential information without the prior written consent of the other party.

### **7) Force Majeure:**

The Association will not be liable nor deemed to be in default of its obligations under this Agreement if because of impracticality or inadvisability it postpones, interrupts or cancels the Program due , directly or indirectly, to an act of God order by civil or military authority, any act of war or civil unrest,, terrorist attack, accident, natural disaster or catastrophe, disease, strike or other work stoppage or any other cause beyond the Association's reasonable control..

**8) Sales Restriction**

No sales of any kind, whether for cash or credit, whether for immediate or future delivery and whether completed within or outside the Program area, shall be made during the Program by the Sponsor, or anyone on its behalf.

**9) Protection of Program Venue**

Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the Program venue.

**10) Compliance with Laws and Regulations**

Each Party agrees to comply with all laws and regulations applicable to its performance under this Agreement.

**11) Governing Law**

This Agreement is governed by and will be interpreted in accordance with the laws of the Commonwealth of Pennsylvania.

**12) Amendment**

This Agreement and its attachments if any constitute the entire agreement of the Parties and may only be amended in a writing signed by both Parties

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Sponsor Signature

Title

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Company

Date

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Association Signature

Title

Date